

GOLDSCHMIDT® BARCELONA 2019 18-23 AUGUST

SPONSORSHIP & EXHIBITION PROSPECTUS





LET'S MEET IN BARCELONA!





INVITATION

Dear Partners,

On behalf of the Goldschmidt Conference, we are proud to present you the 2019 Exhibition and Sponsoring Brochure.

We thank you for your expressed interest in continuing to support the largest international conference in geochemistry.

The next few pages contain a variety of possibilities as to how your organisation can be represented and support the conference. However, we welcome any additional ideas you may have.

It would be our great pleasure to have you on board as an official sponsor or exhibitor at the 2019 Goldschmidt Conference in Barcelona, Spain.

We look forward to hearing from you in the near future.

With warm regards,

Helen Williams and Derek Vance Goldschmidt 2019 Organising & Science Committee Chairs



GOLDSCHMIDT?

Be a part of the premier Geochemistry Conference, hosted and organised by two of the largest geochemical societies in the world: the European Association of Geochemistry and the Geochemical Society.

The Goldschmidt Conference provides a brilliant opportunity to network with the global geochemical community. It targets both leading and the next generation of geochemists.

Who can you expect to attend?

GEOCHEMISTS	GEOCHRONOLOGISTS
GEOLOGISTS	
	MINERALOGISTS
COSMOCHEMISTS	HYDRO GEOLOGISTS
BIOGEOCHEMISTS	
ENVIRONMENTAL SCIENTISTS	ATMOSPHERIC CHEMISTS

Past attendance figures at a glance:

- 2018, Boston (USA): 3200
- 2017, Paris (France): 4500
- 2016, Yokohama (Japan): 3800

4000 Projected Attendance 2019







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IMPORTANT DATES & DEADLINES



IMPORTANT DATES & DEADLINES

1 February 2019	Abstract submission and online registration opens	
13 March 2019	Floor plan and exhibition manual available	
29 March 2019	Abstract deadline	
31 May 2019	Artwork deadline	
18 June 2019	Early registration closes	
	Exhibition booking deadline	
18 July 2019	Pre-registration closes	

18 - 23 AUGUST 2019 GOLDSCHMIDT CONFERENCE







COMMITTEE

Organising Committee

Co-Chairs Helen Williams Derek Vance

LOC Chair Joan Martí Molist

EAG President Sigurdur Gislason

EAG Past President Bernard Marty

Grant Program Rizlan Bernier- Latmani

Student Program Sami Mikhail Arola Moreras Marti

EAG Treasurer Estelle Rose- Koga

EAG COO Marie-Aude Hulshoff

Co-Chairs Helen Williams

Derek Vance

Member

Thomas Bianchi John Brodhol Frederic Moynier Britta Planer- Friedrich Silke Severmann Katy Evans Joshua West

Science Committee

Local Organising Committee Chair Joan Martí Molist

Member Jordi Bruno Javier Escartin Fidel Grandia 



IMPORTANT ADDRESSES

EXHIBITION & SPONSORING

Congrex Switzerland Ltd. Peter Merian-Strasse 80 4002 Basel / Switzerland

T +41 61 686 77 77

E industry.goldschmidt@congrex.com

HOTEL & ACCOMMODATION

Congrex Switzerland Ltd. Peter Merian-Strasse 80 4002 Basel / Switzerland T +41 61 686 77 77

E hotel.goldschmidt@congrex.com

CONGRESS VENUE

CCIB Congress Centre Barcelona Willy Brandt Square 11 - 14 08019 Barcelona W www.ccib.es

All updated information on the 2019 Goldschmidt Conference and the scientific program can be found on the congress website: <u>https://goldschmidt.info/2019/</u>



CONGRESS VENUE

The 2019 Goldschmidt Conference will be held in Barcelona, Spain at the Centre Convencions Internacional de Barcelona (CCIB). Centrally located, this venue is easily accessible from the city and offers a range of amenities.

The size of the venue allows for an attractive exhibition space to best present your organisation to delegates.

Venue Address:

CCIB Congress Centre Barcelona Willy Brandt Square 11 - 14 08019 Barcelona



Map available at <u>CCIB Website</u>







MAJOR MID RANGE SOCIETIES

PARTICIPATION

Your participation greatly contributes to making this conference a success. Over the next few pages we present various opportunities as to how your organisation can support the 2019 Goldschmidt Conference.

To help facilitate the decision process, we have broken down these options into three main categories:

MAJOR:	Major financial contribution
MID-RANGE:	Substantial financial contribution
SOCIETIES:	Opportunities specifically for non-profit societies, programs, universities, institutions and funding bodies

This is to help you find the right opportunity for your organisation faster. Please note that all sponsorship item prices are excluding production costs. The production is sole responsibility of the sponsor.

If you have any ideas that are not listed, please contact: industry.goldschmidt@congrex.com

Overview

Major and Mid-Range

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MAJOR MID RANGE SOCIETIES

SPONSORSHIP CATEGORIES

The sponsorship concept is based on different categories. These are offered to organisations according to their total financial contribution to the conference:

PLATINUM PALLADIUM GOLD MIN. € 18,000* MIN. € 13,000* MIN. € 10,000*

Starting from October 2018 exhibit space allocation is made on a first-come, first-served basis.

EXCLUSIVE** PLATINUM SPONSOR

The package includes:

- Status as premier commercial sponsor
- Recognition in program and on website
- Welcome address acknowledgement
- Signage on display in registration area
- Four free full exhibition registrations
- Double exhibit space in location of choice
- Full page colour advertisement on back cover of the Program Volume

EXCLUSIVE** PALLADIUM SPONSOR

The package includes:

- Status as premier commercial sponsor
- Recognition in program and on website
- Welcome address acknowledgement
- Signage on display in registration area
- Two free full exhibition registrations
- One exhibit space in location of choice
- Full page colour advertisement in the Program Volume

LIMITED AVAILABILITY*** GOLD SPONSOR

The package includes:

- Status as major commercial sponsor
- Recognition in program and on website
- Welcome address acknowledgement
- Two free full exhibition registrations
- One page colour advertisement in the Program Volume

*Price excluding VAT

- **Exclusive: available to 1 organisation
- ***Limited: available to 2 organisations



MID RANGE

SOCIETIES

SPONSORSHIP OPPORTUNITIES

OPTION: EXCLUSIVE

HELPER T-SHIRT € 4,000

Worn by student helpers who are highly visible throughout the week. All funds go directly towards the Student Sponsorship Program that covers travel, accommodation and registration fees of selected students.

Benefit:

- Commercial sponsor recognition
- Logo and name listed on website, program and app as official sponsor of the Student Program
- Logo and name printed on 50-60 helper t-shirts

BADGE LANYARD €4,200

The lanyards are a highly visible item that all delegates wear for the duration of the conference.

Benefit:

- Logo and name printed on lanyard
- Commercial sponsor recognition
- Recognition in program and on website

CONFERENCE WIFI € 12,000

Support us in running the conference by sponsoring the official WiFi.

- Logo and name on WiFi code signage
- Commercial sponsor recognition
- Recognition in program and on website



MID RANGE

SOCIETIES

OPTION: ESSENTIALS

CONFERENCE PHOTOGRAPHER € 500

Professional photographs to document the conference are uploaded into the conference archives and often shared on social media.

Benefit:

- Logo and name in program, on website, and in app as sponsor
- Logo and name listed in thank you messages displayed during poster sessions and throughout the venue
- Credited as the sponsor of the photographer in the conference archive

OPTION: FLASH TALKS FLASHTALKS € 900

Showcase your new products or publications with delegates directly through your own presentation in one of the flash talk areas, directly located in the Exhibition Hall. We offer 15 minute slots during lunch and poster times, when attendance in the Exhibition Hall is at its peak.

Benefit:

- Presentation slot
- Logo and name on signage
- Recognition in program and on website

OPTION: FOOD AND BEVERAGE

COFFEE BAR € 1,000

Sponsor a coffee bar and snack station in the conference area. It is the responsibility of the sponsor to provide the food/drinks.

Benefit:

- Logo and name on advertisement banner
- Option to brand napkins/cups
- Recognition in program and on website

REFRESHMENT/ ICE CREAM BAR € 500

Keep our delegates refreshed by sponsoring a refreshment/ ice cream bar strategically placed in the venue. Please note it is the responsibility of the sponsor to provide the food/drinks.

Benefit:

- Logo and name on bar
- Logo and name on napkins and cups
- Recognition in program and on website

SWEETS € 700

Provide delegates with a sweet treat at the coffee bar.

Benefits include:

- Logo and name on wrapper
- Recognition in program and on website

WATER COOLERS € 500

Stationed around the venue to ensure delegates remain hydrated throughout the day. Price of the water coolers is to be determined.

- Logo and name on the water coolers
- Recognition in program and on website



MID RANGE

SOCIETIES

OPTION: STUDENT PROGRAM

SHOW YOUR SUPPORT FOR THE NEXT GENERATION OF SCIENTISTS!

By choosing any of the following options, your organisation will have its logo and name listed on the website, program and app as an official sponsor of the Student Program.

FUND A WORKSHOP ON PRESENTATION SKILLS € 1,000

Workshop to help students who are not native English speakers and are presenting for the first time. Our group leaders are young scientists, trained by a professional English language instructor, coming to share their knowledge with students.

Benefit:

- Logo and name listed in thank you messages displayed during poster sessions and throughout the venue
- Display a pop-up banner in the room and logo on the door sign
- Provide flyers or other literature directly in the room

MENTOR LOUNGE € 1,500

The Mentor Program is a high profile part of the Goldschmidt meeting and all mentors and mentees will meet throughout the week in the Mentor Lounge. The aim of this program is to facilitate interaction between the next generation and current leaders.

Benefit:

- Logo and name listed in thank you messages displayed during the poster sessions and throughout the venue
- Display pop up banner in the room, and logo on the door sign
- Provide flyers or other literature directly in the room

JOB NOTICE BOARDS € 500

Several job notice boards will be located in highly visible spots in the Exhibition & Poster Hall. These will be frequently checked by early career scientists. Become the official sponsor of this initiative and gain high visibility.

Benefit:

- Logo and name listed on board as: "This board is sponsored by..."
- Logo and name listed in thank you messages displayed during poster sessions and throughout the venue

STUDENT LUNCHTIME WORKSHOP € 300

Part of the student and early career program.

- Logo and name listed in thank you messages displayed during poster sessions and throughout venue
- Logo on the door sign, and chance to provide flyers and other literature directly during the workshop



MID RANGE

SOCIETIES

OPTION: SEATING

TAKE A SEAT € 500

Offer delegates a chance to relax and recuperate by sponsoring seats in various parts of the conference.

Benefit:

- Logo and name on seat
- Recognition in program and on website

RELAXATION LOUNGE AREA € 500

Provide a relaxation lounge for delegates to unwind. Price excludes rental costs of the furniture.

Benefit:

- Logo and name on roll-up
- Logo and name on signage

OPTION: SOCIAL EVENTS

ICEBREAKER WELCOME RECEPTION € 1,500

Part of the opening day, the welcome reception is a great opportunity for delegates to network.

Benefit:

- Logo and name on signage
- Recognition in program and on website

OPTION: SUPPORT A SESSION

SUPPORT A SESSION € 300

Organisations with interest in a particular area of geochemistry or connection to a session convenor may sponsor specific sessions.

Benefit:

- Logo and name listed in thank you messages displayed during poster session and throughout the venue
- Logo on the door sign of the relevant session

OPTION: TECHNOLOGY

CHARGING STATIONS € 500

Help delegates stay online by sponsoring charging stations for all electronic appliances. Price excludes hire of charging station.

- Logo and name on charging stations
- Recognition in program and on website



MID RANGE

SOCIETIES

OPTION: ADVERTISING

GET YOUR NAME PRINTED FOR ALL TO SEE

The Program Volume has a high production value, and the copies are used for reference in the months following the conference. There are various placement opportunities available.

Please note:

- The Program Volume is 210mm high and 148mm wide (i.e. A5 portrait). Your advert should be supplied in full-colour CMYK in TIFF or PDF format with 5mm bleed on all sides. Resolution should be at least 300dpi.
- Important: There is a perforation for wire binding taking up 10mm of the long edge. Please provide BOTH recto and verso versions of your advert, with room for the wire binding on left- and right-hand sides respectively.

SINGLE-PAGE € 1,600

DOUBLE-PAGE SPREAD € 2,100

HALF-PAGE HORIZONTAL € 800

LOGO ON FLOOR PLAN € 500

Put your logo in a highly visible and much checked spot on the floor plan.

- Logo and name on floor plan
- Recognition in program and on website



MID RANGE

SOCIETIES

OPTION: STUDENT PROGRAM

SHOW YOUR SUPPORT FOR THE NEXT GENERATION OF SCIENTISTS!

The following options are specifically available for non-profit societies, programs, universities, institutions and funding bodies. By choosing either of the following, your organisation will have its logo and name listed on the website, program and app as an official sponsor of the Student Program.

MEET THE PLENARY € 500

The highlight of the science program each day is the plenary lecture. After the lecture, a group of early career scientists share an informal lunch with the plenary speaker to discuss the lecture, their field of study or career path.

Benefit:

- Logo and name listed in thank you messages displayed during the poster sessions and throughout the venue
- Logo on the door sign, and the chance to provide flyers or other literature directly during the event

STUDENT GRANT CONTRIBUTION € 500 PER STUDENT

It is tradition to promote the attendance of students at the conference. These grants provide financial support to students from low-income countries who would not otherwise be able to attend.

Benefit:

• Logo and name listed in thank you messages displayed during the poster sessions and throughout the venue



MID RANGE

SOCIETIES

GENERAL INFORMATION

ALLOCATION OF SPONSORSHIP ITEMS

The final allocation of sponsorship items will be made in January/February 2019. Sponsorship requests submitted after this date will be allocated on a first-come, first-served basis.

The Congress Secretariat will then conclude a sponsorship contract with the organisation. The contract must be signed and returned within two weeks from the day of proposal in order to be valid for the congress. This contract is legally binding under Swiss law.

PAYMENT TERMS

After having signed the sponsorship contract, the organisation will receive the respective invoice. Payment is due as indicated on the invoice.

All payments must be received by the stated deadlines and in all cases before the start date of the congress. Please note that otherwise, your participation can not be guaranteed as the organiser will deny build-up of your booth/access to the venue.

ORGANISATION EVENTS

Exhibitors / Sponsors are prohibited to stage their own events – inside and outside the congress venue – parallel to the congress and networking program without prior approval.

CONTACT

For further information concerning sponsorship, please contact:

Congrex Switzerland Ltd. Peter Merian-Strasse 80 4002 Basel / Switzerland Phone +41 61 686 77 77 E-Mail <u>industry.goldschmidt@congrex.com</u>

PLEASE NOTE:

It is the sponsors' responsibility to comply with the local authority's regulations.







MID RANGE GENERAL INFORMATION

Come meet your clients at the heart of the conference

Take this opportunity to build long lasting relationships by networking with your target audience and qualified professionals in the field. The exhibition space is the best place to introduce your products and services to the market place.

Please not that due to limited space availability, all booth locations are allocated on a first-come, first-served basis.

MINIMUM BOOTH SIZE 3x3m

All booths include the following benefits:

- Two full free conference registrations for booth staff
- Organisation logo and name in Program Volume, website and conference app
- Exhibition manual
- Option to purchase lunch for all exhibition staff
- Option to purchase event tickets for all exhibition staff

HOW TO BOOK YOUR EXHIBITION SPACE

Please take note of the following steps to book your exhibition space.

- 1. Exhibitors send the signed request form via email with their preferred square metre surface. Please use the form provided.
- 2. Exhibition space is allocated according to the rules mentioned on page 28.
- 3. Space is allocated on a first-come, first-served basis.
- 4. Booking forms and space allocations are processed in order of receipt at industry.goldschmidt@congrex.com
- 5. Upon receipt the congress secretary will confirm the request and provide an invoice.

Any questions, contact:

Congrex Switzerland Ltd. Peter Merian-Strasse 80 4002 Basel / Switzerland

- T +41 61 686 77 77
- E <u>industry.goldschmidt@congrex.com</u>

MAJOR



MID RANGE

SOCIETIES

EXHIBITION PACKAGES

For the 2019 Goldschmidt Conference we offer a variety of options for organisations to participate in the exhibition. Please read through the options carefully and note that the minimum booth size for all categories is 9 m².

SPACE ONLY	€ 2,700
Minimum booth size 9m² (3x3m) at €300/m²	
SPACE WITH SIMPLE BOOTH CONSTRUCTION	€ 3,400
Minimum booth size 9m² (3x3m) at €378/m² Simple booth construction including walls, carpet, signage	
SPACE SIMPLE CONSTRUCTION AND FURNITURE	€ 3,700
Minimum booth size 9m²(3x3m) at €411/m² Simple booth construction with furniture (table, 2 chairs and 1 lockable cabinet)	
SPACE WITH INDIVIDUAL CONSTRUCTION	UPON REQUEST
The following options are strictly reserved for non-profit a universities, institutions and funding bodies.	societies, programs,
SIMPLE BOOTH FOR NON PROFIT SOCIETIES	€ 600
Minimum booth size 9m²(3x3m) at €411/m² Simple booth construction with furniture (table, 2 chairs and 1 lockable cabinet)	
SIMPLE BOOTH FOR PROGRAMS, UNIVERSITIES, FUNDING BODIES AND INSTITUTIONS	€ 900
Minimum booth size 9m²(3x3m) at €411/m² Simple booth construction with furniture (table, 2 chairs and 1 lockable cabinet)	







The following terms and conditions apply to all bookings.

BOOKINGS

Exhibition space, advertising space and sponsorship will be allocated only on completion of the online forms and receipt of full payment.

DEADLINES

Please check all stated deadlines for category sponsorship. All bookings including artwork for advertising in the Program Volume must be submitted by 31 May 2019. Anything received after the stated deadlines CANNOT be accepted.

CANCELLATION POLICY

If you have pre-selected a booth during the Goldschmidt 2018 conference, no deposit is required and cancellation without penalty is possible up until 30 October 2018. An invoice will be mailed to you after 30 October 2018 requiring a 50% deposit. The full payment is due on 30 March 2019. 25% cancellation fee applies from 31 October 2018 till 30 March 2019. As from 31 March 2019 100% cancellation fee applies.

When a booking is made after the Goldschmidt 2018 conference, full payment is required. 25% cancellation fee applies till 30 March 2019. As from 31 March 2019 100% cancellation fee applies. All remaining exhibit space will be sold on a first-come, first-served basis.

After booking has been accepted, a reduction in exhibition space, advertising space or sponsorship commitment is considered a cancellation and will be governed by the above cancellation policy.

RESERVED RIGHTS

The Conference reserves the right to rearrange the floor plan and/or reallocate any exhibit. The Conference will not discount or refund any facilities not used or required. The Conference reserves the right of final approval for all artwork, advertising copy, pictures, publications, brochures, leaflets, signage and corporate promotional give away items. Artwork is to be supplied to our specifications.

No exhibitor shall assign, sublet or apportion the whole or any part of their booked exhibition space, advertising space or sponsorship commitment except upon prior written consent of the Conference.

Exhibition constructions and materials must be contained within the marked area allocated to the booth. Exhibitors must move their exhibition stands and materials in and out of the Congress Centre according to the timetable.



CUSTOM-BUILT STANDS

Custom built stands must be approved by conference management. Details for acceptable stands and deadlines will be made available in the Exhibition Manual.

AMENDMENTS TO THE RULES

Any matters not specifically covered by the preceding rules shall be subject solely to the decision of the organiser. These rules may be amended at any time by the organiser and all amendments so made shall be binding on exhibitors and sponsors equally with the foregoing rules and regulations.

ASSIGNMENT / ALLOCATION OF EXHIBIT SPACE & SPONSORSHIP

Exhibition

Exhibitors are requested to send their preferred m² surface from October 2018. The space allocation will be made on a first-come, first-served basis. Based on the requested m² surface, the organiser will make an offer for the booth location.

For the application to be accepted, only products and services in direct connection to the topic of the congress are allowed to be presented. The organiser reserves the right to make changes of exhibit space after consulting the exhibitor involved.

The booths may be used only for exhibiting and advertising the exhibitors, own products in accordance with the host country's applicable laws and regulations.

Sponsorship

The final allocation of sponsorship items will be made by the congress secretariat. The congress secretariat will then conclude a sponsorship contract with the organisation. The contract must be countersigned and returned within two weeks from the day of proposal in order to be valid for the congress. This contract is legally binding under Swiss law.

CONDITIONS OF PAYMENT

Exhibition and sponsorship

Conditions of payment mentioned on the invoice / confirmation are valid. In any case payment has to be made before opening of the congress; if not, the participation cannot be guaranteed and the rental fee remains due.

All published prices are in Euro and are subject to 7.7% Swiss VAT as Congrex Switzerland Ltd., 4002 Basel / Switzerland, is registered in Switzerland under VAT no: CHE-108.035.600 MWST.



DAMAGES / SAFETY / INSURANCE

Exhibition

Exhibitors are entirely liable for damages to third parties, stands, properties, health (be injury or death). To this extent Goldschmidt, Congrex Switzerland Ltd. and the Congress Centre Barcelona are to be considered third parties. Exhibitors' liabilities are extended to their personnel and/or other people working under their authority. Since neither Goldschmidt, Congrex Switzerland Ltd. and its staff nor the Congress Centre Barcelona are liable for any damages and/or loss suffered by the exhibitors during the exhibition, including installation and dismantling – it is strongly recommended to arrange insurance accordingly.

As there will be no security of the exhibition area during the official exhibition opening hours, all exhibits have to be staffed with at least one person. The conference rooms and exhibition areas of the Congress Centre Barcelona will be locked at night; however, no extra security service for the exhibition is planned.

HOUSE RULES

Exhibition and sponsorship

The rules of the Congress Centre Barcelona do apply and are binding to all exhibitors. Whoever does not follow these regulations will be excluded from the exhibition after a first warning.

Material safety and fire certificates of all stand materials must be available for control during build-up.

Representatives of the Spanish public authorities as well as the Congress Centre Barcelona technical staff must be allowed access to your stands at all times.

Smoking is prohibited in the buildings of the Congress Centre Barcelona.



PROMOTIONAL ACTIVITIES / SOUND RESTRICTIONS

Exhibition

All stand activities and displays must reflect the character of the congress and are subject to review by the Goldschmidt program committee.

Promotional activities within the exhibit space are allowed as long as they do not interfere with the running of the conference nor disturb your fellow exhibitors. It is within the organiser's capacity to have any activities stopped.

The placement of signs and posters on the exterior doors or walls of the rented room is possible. No other signage or promotion can be made within the building other than the organisation's stand.

Electrical and other mechanical appliances must be muffled so that no noise disturbance is caused to other exhibitors. The organiser reserves the right to determine at what point sound constitutes interference with others and if it must be reduced or discontinued.

Serving of hot meals has to be authorised by the organiser. Preparation of hot meals at the booth is not allowed.

Exhibition and sponsorship

Exhibitors / sponsors are prohibited to stage their own events – inside the congress venue – in parallel to the Goldschmidt scientific program without prior approval by the organiser.

FORCE MAJEURE

Exhibition and sponsorship

If the congress and/or the exhibition has to be cancelled or changed due to unexpected political or economical events or generally "force majeure", the organiser cannot be claimed for any compensation.

PLACE OF LEGAL PERFORMANCE AND VENUE

Exhibition and sponsorship

Should the parties involved disagree on any point, they are subject to the official court of Basel-Stadt, Switzerland. Thus Swiss law will apply.

